

SAVI

SKILLS

- Creative Strategy
- Art Direction
- Design Research
- Adobe Creative Suite
- Figma
- Microsoft Office Suite
- WordPress, HubSpot

ACHIEVEMENTS

2017
Exhibited Poster in AIGA Chicago's
Sight Six juried exhibition

2012
EIU's Paul Rand Award

2012
EIU's Chairman's Award

2010, 2011, 2012
Exhibited in the Undergraduate
All-Student Juried Art Show

2011
Susan Stevens Memorial Award
(faculty selected)

2011
Merit Award in Graphic Design for
Animation & Motion Graphics (jury
selected)

2010, 2011, 2012
EIU Dean's List

EXPERIENCE

2026

EPSILON

Art Director

May 2022 – present

Own creative direction and delivery for a range of clients, partnering across creative, account, and production teams

- Collaborate with sales teams to bring in new business and grow existing clients through elevated creative and data-backed strategic recommendations
- Led internal brand development projects used across verticalized sales materials
- Grew a demanding, fast-moving client relationship (The Fresh Market) through data-backed creative recommendations and strategic partnerships

2022

THE TRADESHOW NETWORK MARKETING GROUP

Graphic Designer

August 2012 – May 2022

Owned creative direction from concept to production, across web, branding, motion, and large-format exhibit design, with full creative authority as the agency's sole designer

- Earned expanded creative scope from several trade show clients over time, growing relationships from exhibit design into full brand identity, web, and collateral work

2012

ASA CHICAGO

Intern/Graphic Designer

June 2011 – August 2012

Promoted to full-time after internship; produced print and web graphics for ASA events and communications.

2012

EIU UNIVERSITY BOARD

Marketing Coordinator

September 2010 – May 2012

EDUCATION

2021

FULL SAIL UNIVERSITY

Masters of Fine Arts - Media Design

September 2020 - September 2021 (Salutatorian)

2012

EASTERN ILLINOIS UNIVERSITY

Bachelors of Fine Arts - Graphic Design

August 2009 - May 2012 (Cum Laude)

2011

HARPER COLLEGE

Web Design & Animation Certificate

Summer 2011

2009

IOWA STATE UNIVERSITY

Core Design Program

August 2008 – May 2009 (transferred to EIU)